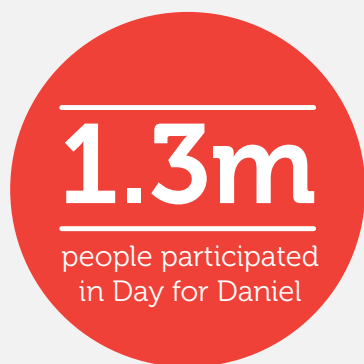


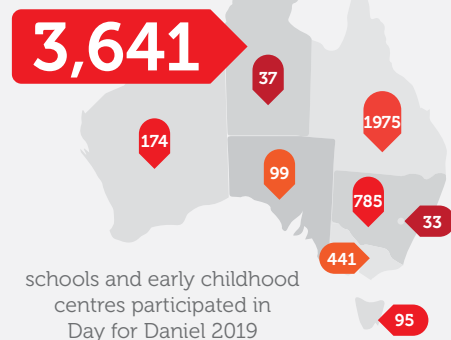
# Day for Daniel 2019



Day for Daniel is Australia's largest child safety awareness and education day.  
Our goal is to make Australia a safe place for all children.  
2019 was the 15<sup>th</sup> annual Day for Daniel and our biggest one yet.



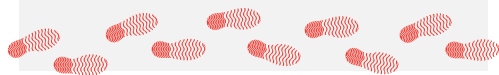
**350,000**  
children watched the lesson



The Sunshine Coast Walk for Daniel  
kickstarted Day for Daniel with

**1,350** people completing  
the walk

**50** VIP attendees, including the  
Minister for Home Affairs,  
QLD Deputy Premier and the  
QLD Minister for Child Safety,  
Youth and Women



**12,000,000**

people were reached through  
TV, radio, newspapers,  
websites, Facebook, Twitter,  
Instagram and YouTube

**@ 22,000**  
email subscribers

**W 35,000**  
website visitors in  
October 2019

**12,000**

students in 75  
schools participated  
in a Day for Daniel  
Fun-Run



corporate and  
community supporters

356,000 likes and 335,000 followers

2930 subscribers

1,910 followers

5,800 followers