

Strategic Plan 2021 - 2025

Over 70 years of Championing
the interests of families in
Australia's Government
Schools

acssso



Introduction

As the Australian Council of State School Organisations (ACSSO), we are the voice for the interests of the families and communities of more than 2.55 million children attending government schools in Australia.

We are one of the oldest continuously operating parent organisations in Australia and indeed one of the oldest in the world.

ACSSO was formed in 1947 to provide, at a national level, policies, and multiple opportunities for families to be involved in the education of their children.

We believe that the primary obligation of governments, both Federal and State, is to establish and maintain government systems of education which:

- engage with family and community at all levels of education;
- are of the highest standard and open to all, irrespective of race, gender, religion, social-economic status, geographic location, or ability;
- can respond to the changing landscape of education in the 21st Century and respond and develop flexible and diverse programs necessary to meet student needs;
- discriminates in favour of those schools and individual students who are challenged with disadvantage and/or disability.

In the spirit of reconciliation, the Australian Council of State School Organisations acknowledges the Traditional Custodians of country throughout Australia and their connections to land, sea, and community. We pay our respect to their elders past and present and extend that respect to all Aboriginal and Torres Strait Islander peoples.

OUR MISSION AND VISION

MISSION STATEMENT

make every child's potential a reality
by engaging and empowering families and communities
to advocate for all children

VISION STATEMENT

one voice for the families of every child
in government school education

OUR COMMITMENT

ACSSO is committed to the values of access, equality, equity of outcomes, excellence, and participatory democracy
Over the next five years we will regularly appraise how our practice reflects these core values

ACCESS

a government school education system available to all, irrespective of their age, socio-economic status, culture, gender, ability, location, religion/belief, or sexual orientation.

EQUALITY

is dependent on recognition that all children have a capacity to learn. Children have a right to develop their skills, knowledge, and aptitudes in challenging but personally successful and fulfilling ways.

EQUITY OF OUTCOMES

Irrespective of socio-economic status, or socio-educational advantage all students should, as a result of schooling, have comparable distributions of educational outcomes.

EXCELLENCE

the government school system must provide the highest quality education for all.

PARTICIPATORY DEMOCRACY

Is a partnership of students, parents and teachers in school and system decision making.

Students should, as a result of schooling, have the knowledge, skills, and understandings necessary to shape their own lives and to participate effectively in shaping society.

This will enable students to learn how to learn throughout their lives for the benefit of themselves and others.
Government education must develop among all students a sense of justice, empathy, respect, and concern for others.

STRATEGIC OBJECTIVES

Our objectives reflect key strands of our work: family engagement, policy direction, networking and community development, research, membership services, representation, advocacy, and campaigning.

To provide national leadership and be a collective voice for the parents/carers of all children in government education

To facilitate family engagement and development through a broad and inclusive network

To support the sustainability and growth of family engagement in education, to better serve the changing needs of the Australian community

To ensure a sustainable and socially responsive organisation to fulfil our objectives

STRATEGIC MAP

VISION - one voice for the families of every child in government school education

MISSION - make every child's potential a reality by engaging and empowering families and communities to advocate for all children

STRATEGIC AIMS

A.

To provide national leadership and be a collective, voice for parents/carers of children in government school education

B.

To facilitate family engagement and development

C.

To support sustainability and growth of family engagement in education, to better serve the changing needs of the Australian community

D.

To ensure a sustainable & socially responsible organisation

Stakeholders

To succeed, what must we achieve for them?

Build effective relationships with all our stakeholders

S1 Provide accessible and effective services

S2. Demonstrate to stakeholders our results, vfm and sector voice

S3. Develop credible leadership and influence

S4. Ensure we have the right people with the right skillset in place

S5. Strengthen and diversify our funding and business model

Capacities

What do we need to excel at for our stakeholders?

Strengthen our business model

C6. Develop and embed expertise across all our delivery portfolios

C7. Build strong relationship management capability

C8. Develop effective income generation capability and capacity

C9. Ensure our organisational structures match stakeholder needs

C10. Establish performance management & compliance system to ensure service quality

Learning

Where do we need to develop and grow to excel?

Develop and Value our People

L11. Develop/recruit effective Campaigning resources

L12 Enhance our learning and outcome-based environment

L13. Create research & development capacity

L14. Capture and codify knowledge and develop IP to drive best practice

L15. CPD for staff to build competencies

Resources

How do we ensure we are resourced adequately?

Innovative Approaches to Delivery, Funding & Development

R16. Review and optimise management and governance structures

R17. Review and enhance advisory strategy to increase capacity & competency

R18. Develop fundraising ambitions & strategy

R19. Develop and embed a sustainable capacity building model